



SAMPLE LETTER

drsanchez@dravsanchez.com ~ 559-708-8708 ~ www.dravsanchez.com

<Date>

Dear <Supervisor's name>,

I would like to ask for your support to participate in a development opportunity – it's a virtual coaching program Rewired For Success Coaching Program For Women Leaders.

This program is provided by a leading authority on womens' leadership, and aims to help women leaders increase their contribution, attain broad based impact, and advance their career.

From the program, I will apply practical tools that will enable me to:

- Exude Presence and Impact with Influence
- Communicate Confidently
- Use the Power of Networking to Boost Contribution
- Emulate Powerful Leadership by Staying Calm and Not Reacting, while Commanding Respect and Conveying Authority

My intention for the program is to **<fill in the outcome you have for the program>**

CHOOSE ONE OR MORE OF THE FOLLOWING (fill in the blanks according to “What’s in it for Your Manager” and/or for the organization, not just ‘What’s in it for YOU’):

By developing these skills I would like to be able to _____ **<fill in the expanded contribution you would like to make to the group/division> and how that helps your Manager/the division is)**
_____ (e.g.,which would increase the visibility of our function, etc)

This program addresses the feedback you have given me about _____ **<fill in feedback that manager has given you>** or aligns with the goals we discussed by _____.

This program will supply me with the tools to carry out/step into _____ **<fill in information about a next step your manager is grooming you for>**.



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The all inclusive fee for the program is only **_\$XXXX <\$2000 if you are doing the basic program, \$2500 if you add an individual private consultation with Dr. Sanchez).**

Attach additional information about the program, or learn more at www.dravsanchez.com.

The deadline for registering for the program is in the next few weeks, would it be possible to discuss with you by then? Thank you very much for your support.

Sincerely,

INSTRUCTIONS:

- 1. Copy/Paste the information from pages 1-2 onto your own letterhead. Filling in your own detailed information.**
- 2. Print out pages 3-7 to attach to your letter with the program description and information regarding Dr. Sanchez's expertise.**



PROGRAM DESCRIPTION

Rewired For Success Program For Women Leaders (Virtual Coaching Program)

Expected Outcomes of the Program include:

- Increase Executive Presence, Resilience, Confidence, Influence and strategically expand your Network
- Increase and develop your leadership skills, expand your sphere of responsibility and gain access to more interesting, strategic projects
- Become an Influencer that is trusted, relied upon, and the 'Go To' expert who creates buy-in with key decision makers, stakeholders, and peers, so that you can have more say in how things are done

Past participants in this program have:

- Achieved transformational results that have earned them next level opportunities for advancement
- Expanded their sphere of leadership & responsibility
- Gained recognition as a successful Change Agent
- Expanded their impact across their organization

and so much more!



PROGRAM DESCRIPTION

Rewired For Success Program For Women Leaders Details:

1. “Daring Goal”

We will begin the program with outlining a specific, measurable, and inspirationally charged ‘Daring Goal’ that will add increased value to the organization. The intention is that this ‘Daring Goal’ will be achieved by the end of the program.

2. 4 months of in-depth skill training to support achieving your Daring Goal (via live webinars that are recorded and available for viewing at your convenience)

Month 1: Increase Presence and, Impact with Influence

Month 2: Speak & Be Heard: Communicate Confidently

Month 3: Use the Power of Networking to Boost Contribution

Month 4: Strategic Leadership: Don’t React. Stay Calm. Convey Authority

3. 12 Small Group Coaching and Accountability calls

4. 2x/month “Office Hours”

5. Weekly Morning Strategy Call, to improve focus and energy boost (Wins/Intentions Call)

6. Email reminders

7. Private confidential FB group discussion forum and peer mentoring



MORE INFORMATION

Dr. Sanchez consistently receives highest ratings, reviews, and feedback regarding her trainings, and speeches, and receives 100% repeat invites for her corporate training and coaching.

Organizational clients, speaking and media appearances include:



Case studies from participants in the Rewired For Success Program For Women Leaders:

"Coaching with Dr. Sanchez **changed my thought process**, insights and in turn my life. She provided a steady voice of reason, and helped in a time when I had none. She encouraged me to **not just go for my goals but to exceed them!**" -Amanda, Corporate Professional

"In my brief time working with Dr. Sanchez she helped to greatly **improve my confidence, resilience**, and helped me **gain opportunities to truly leverage my skills.**" -R.A., Managing Director, Fortune 500 Company

"**After working for over 10 years** for my company, I felt like I had gone as far as I could go. Each year that went by was another missed opportunity. **Within 8 weeks** of working with Dr. Sanchez, **I got a promotion, a significant salary increase**, and boosted my confidence 10 fold. Now I truly believe the sky is the limit!" -T.C., Senior Level Supervisor



PROGRAM INVESTMENT

Program Investment of **\$2000**

Click to [Join the](#) **Rewired For Success Group Program For Women Leaders**

(You will receive a PAID invoice from our office in a separate e-mail confirmation detailing next steps)

Program Investment of **\$2500**

Click to [Join the](#) **Rewired For Success Group Program For Women Leaders **PLUS** an Individual Coaching session with Dr. Sanchez** *(e.g., get guidance on your influencing campaign, figure out your next chapter, address self-doubt and criticism that is holding you back from achieving your next level goals)*

(You will receive a PAID invoice from our office in a separate e-mail confirmation detailing next steps)

Program Guarantee:

If after having participated in good faith in the program and demonstrating that you have applied at least one skill from each of the modules by the end of the program do not either A) feel substantially equipped with tools to be effective in your current role or position yourself for a next opportunity, or B) know how to make significant progress towards your clearly stated Daring Goal, I will refund your fee for the coaching consultation. Program fees are otherwise non-refundable.

About the trainer/coach

Dr. Aimée V. Sanchez, Ph.D. is a leading authority on diversity & inclusion, women's leadership, and the advancement of diverse talent. Her practical tools are informed by her 20+ years of experience consulting, leading, developing, and coaching high performing teams, individuals, and organizations. Her powerful techniques are built on principles of neuroscience, organizational & neuropsychology, leadership, and executive coaching. She has a strong track record of achieving results that have manifested in promotion and increased impact for women.



Dr. Aimée V. Sanchez

Dr. Sanchez is an award winning, 3x best-selling author and industry expert featured on ABC, CBS, NBC, FOX, A/E and more. She is currently collaborating with Kevin Harrington (Founder of *As Seen on TV*, and one of the original *Sharks*, on the *Shark Tank* series) on a book centered around helping leaders and organizations remain innovative in an evolving economy.

An internationally sought after speaker, Dr. Sanchez is a leading expert in the field of Organizational Consulting, and Leadership Development.

A compelling and disruptive force, her programs, trainings, and workshops guide clients and audiences through powerful experiences. They challenge their fears, walk into their own power while shattering glass ceilings, and experience exponential growth and fulfillment.

She has partnered with Fortune 100 and Fortune 500 companies, small businesses, non-profit organizations, professional associations, women's leadership networks in organizations, women's associations across sectors, and some of the most influential men and women in the business world, to help high performers Lead to Win, and overcome the most common barriers to achieving professional success.

Other works:

She is an award winning, 3x best-selling author and industry expert featured on ABC, CBS, NBC, FOX, A/E and Bravo, Walls Street Journal, and USA Today.

She has taught her effectiveness techniques across the United States, at both for-profit and nonprofit organizations.

She has led educational series for thousands of women leaders for professional organizations throughout the nation. Her trainings and executive coaching services have been critical in assisting women with advancing in their professional and leadership development journeys.



"Dr. Sanchez helped me to advance quickly in my career, after almost a decade of feeling stuck."



What others are saying

Kathy P. Former Director of SCC-IDP Alaska

I worked with Dr. Sanchez as she guided me and my team through critical Change Management processes. I found the experience to both helpful and yet intimidating at times as I confronted life-long issues that were impacting me professionally in managing others, and in my relationships at home. Dr. Sanchez was supportive, inspiring and effective throughout the process. She has a rare ability to be both direct and honest while at the same time exhibiting empathy and support. As a result, I felt more capable of addressing sensitive issues that increased my effectiveness.

Jennifer, HR Director, Government Organization

I had been working in a middle management position but didn't know how to start leading. I was embarrassed to admit I needed help. I began coaching with Dr. Sanchez and she helped me better understand what behaviors reflect the executive presence of a senior leader. Her coaching gave me the tools and a framework to position myself confidently as a senior leader and gain the attention of key decision-makers. I now have a strategy I can use to position for future opportunities.

National Auto Insurance Company

Dr. Sanchez, your presentation was spot on. We appreciate the very interactive nature of your presentation and the care you took craft a talk tailored to our organization and employee needs. It was just the shot of energy our leaders and team needed!

JM, CEO, Business Owner

Dr. Sanchez's organizational consulting helped us to strengthen team relationships and communication.



DR. AIMÉE V. SANCHEZ, INC.
LEAD-INSPIRE-TRANSFORM