



## SAMPLE LETTER

<Date>

Dear <Supervisor's name>,

I would like to ask for your support to participate in a development opportunity – it's a virtual coaching program **Rewired4Gr8 Success Coaching Program For Women Leaders**.

This program is provided by a leading authority on womens' leadership, and aims to help women leaders increase their contribution, attain broad based impact, and advance their career.

From the program, I will apply practical tools that will enable me to:

Exude Presence and Impact with Influence

Communicate Confidently

Use the Power of Networking to Boost Contribution

Emulate Powerful Leadership by Staying Calm and Not Reacting, while Commanding Respect and Conveying Authority

My intention for the program is to

*<fill in the outcome you have for the program>*

CHOOSE ONE OR MORE OF THE FOLLOWING (fill in the blanks according to "What's in it for Your Manager" and/or for the organization, not just 'What's in it for YOU'):

By developing these skills I would like to be able to \_\_\_\_\_ *<fill in the expanded contribution you would like to make to the group/division>* and how that helps your Manager/the division is ) \_\_\_\_\_ *(e.g., which would increase the visibility of our function, etc)*

This program addresses the feedback you have given me about \_\_\_\_\_ *<fill in feedback that manager has given you>* or aligns with the goals we discussed by \_\_\_\_\_.

This program will supply me with the tools to carry out/step into \_\_\_\_\_ *<fill in information about a next step your manager is grooming you for>*.

The all inclusive fee for the program is only \_\$XXXX *<\$2000 if you are doing the basic program.*

See below for more information about the program, or learn more at [www.dravsanchez.com](http://www.dravsanchez.com)

The deadline for registering for the program is in the next few weeks, would it be possible to discuss with you by then? Thank you very much for your support.

Sincerely,



## Rewired4Gr8 Success Program For Women Leaders (Virtual Coaching Program)

### Expected Outcomes of the Program include:

- Increase Executive Presence, Resilience, Confidence, Influence and strategically expand your Network
- Increase and develop your leadership skills, expand your sphere of responsibility and gain access to more interesting, strategic projects
- Become an Influencer that is trusted, relied upon, and the 'Go To' expert who creates buy-in with key decision makers, stakeholders, and peers, so that you can have more say in how things are done

Past participants in this program have achieved transformational results that have earned them next level opportunities for advancement, expanded their sphere of leadership & responsibility, and helped them to gain recognition as a successful Change Agent, which has expanded their impact across their organization.

### About the trainer/coach



**Dr. Aimée V. Sanchez, Ph.D.** is a leading authority on diversity & inclusion, women's leadership, and the advancement of diverse talent. Her practical tools are informed by her 20+ years of experience consulting, leading, developing, and coaching high performing teams, individuals, and organizations. Her powerful techniques are built on principles of neuroscience, organizational & neuropsychology, leadership, and executive coaching. She has a strong track record of achieving results that have manifested in promotion and increased impact for women.

An internationally sought after speaker, Dr. Sanchez is a leading expert in the field of Organizational Consulting, and Leadership Development. A compelling and disruptive force, her programs, trainings, and workshops guide clients and audiences through powerful experiences. They challenge their fears, walk into their own power while shattering glass ceilings, and experience exponential growth and fulfillment. She has partnered with Fortune 100 and Fortune 500 companies, small businesses, non-profit organizations, professional associations, women's



leadership networks in organizations, women's associations across sectors, and some of the most influential men and women in the business world, to help high performers Lead to Win, and overcome the most common barriers to achieving professional success.

She is an award winning, 3x best-selling author and industry expert featured on ABC, CBS, NBC, FOX, A/E and Bravo, Walls Street Journal, and USA Today. Her most recent book with Kevin Harrington (Founder of As Seen on TV, and one of the original Sharks, on the Shark Tank series) is centered around helping leaders and organizations remain innovative in an evolving economy.

She has taught her effectiveness techniques across the United States, at both for-profit and nonprofit organizations.

### **Rewired4Gr8 Success Program For Women Leaders details:**

#### **1. "Daring Goal"**

You will begin the program with outlining a specific, measurable, and inspirationally charged 'Daring Goal' that will add increased value to the organization. The intention is that your 'Daring Goal' will be achieved by the end of the program.

#### **2. 4 months of in-depth skill training to support achieving your Daring Goal** (via live webinars that are recorded and available for viewing at your convenience)

**Month 1: Increase Presence and, Impact with Influence**

**Month 2: Speak & Be Heard: Communicate Confidently**

**Month 3: Use the Power of Networking to Boost Contribution**

**Month 4: Strategic Leadership: Don't React. Stay Calm. Convey Authority.**

#### **3. Private confidential FB group discussion forum and peer mentoring**

**Dr. Sanchez** consistently receives highest ratings, reviews, and feedback regarding her trainings, and speeches, and receives 100% repeat invites for her corporate training and coaching. Organizational clients, speaking and media appearances include:





Specialized Training/Certifications include:



### Case studies from participants in the Rewired4Gr8 Success Program For Women Leaders:

*"Coaching with Dr. Sanchez **changed my thought process**, insights and in turn my life. She provided a steady voice of reason, and helped in a time when I had none. She encouraged me to **not just go for my goals but to exceed them!**"-Amanda, Corporate Professional*

*"In my brief time working with Dr. Sanchez she helped to greatly **improve my confidence, resilience**, and helped me **gain opportunities to truly leverage my skills.**"-R.A., Managing Director, Fortune 500 Company*

*"After working for over 10 years for my company, I felt like I had gone as far as I could go. Each year that went by was another missed opportunity. **Within 8 weeks** of working with Dr. Sanchez, I **got a promotion, a significant salary increase, and boosted my confidence 10 fold.** Now I truly believe the sky is the limit!"-T.C., Senior Level Supervisor*

### Program Investment:

**\$2000**

**Click to Join the**  
**Rewired4Gr8 Success Group Program For**  
**Women Leaders** *(self-paced digital only program)*

Questions? Contact us at [drsanchez@dravsanchez.com](mailto:drsanchez@dravsanchez.com) or, visit our website at:  
[www.dravsanchez.com](http://www.dravsanchez.com)